



WHAT'S NEXT
LONGEVITY
ACADEMY

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MARY FURLONG
and ASSOCIATES
Intelligence • Insight • Impact



Join us and stay connected at aarp.org/coronavirus

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WHAT'S NEXT
LONGEVITY
ACADEMY



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Intelligence • Insight • Impact

Lessons Learned from Covid-19: Creating a Safer, Healthier Home Health Hub



INTRODUCTION

Mary Furlong
*CEO, Mary Furlong &
Associates*
*Executive Producer, What's
Next Longevity Academy*



MODERATOR

Sheri Rose
*CEO and Executive
Director,
Thrive Center*



PANELIST

Mark Feinberg
*Founder and CEO,
Stay Smart Care*



PANELIST

Lisa Taylor
*CEO,
iN2L*

stay



Stay Smart Care can help

The most comprehensive monitoring
for successful aging in place



We are the only company using registered nurses to monitor and analyze 4 key categories of data in the home.



ACTIVITY DATA

Infrared and UWB radar sensors track in-home movement and falls



HEALTH DATA

RPM devices collect Blood pressure, pulse ox, temperature, and weight data



MEDICATION DATA

Clients or caregiver supplied medication list



COGNITIVE DATA

Validated voice-based assessment to measure cognition from conversational speech

Stay Active



- Fall Detection
- Movement Trending
- 24-7 monitoring by a Registered Nurse
- Mobile App – For family and loved ones
- Ask Alexa for a health briefing

Stay Healthy

- Fall Detection
- Movement Trending
- 24-7 monitoring by a Registered Nurse
- Mobile App – For family and loved ones
- Ask Alexa for a health briefing
- Monitoring of vital signs
- Medication list monitoring
- Cognitive assessment using speech analysis
- Outbound support and check-in calls
- Comprehensive monthly reports





How can we
quickly identify
change of
condition?

COVID 19 - Remote Patient Monitoring

- Monitor temperature, pulmonary function, blood pressure and other appropriate physiologic changes
- Allows providers to monitor condition and symptom progression remotely and then engage virtually to modify care plans and to provide education on self-care, based on changes in the patient's condition
- Can keep an infected patient away from public spaces based on the physiologic readings



Stay Connected Vital Sign Monitoring



Bluetooth Cellular or Wi-Fi Hub
Temperature
SPO2 – Blood Oxygen
Blood Pressure
Monitored 24/7 by registered nurses
ATT & T-Mobile

About iN2L

- Connecting elders to
 - Their interests
 - Their caregivers
 - Family and friends
 - The world around them



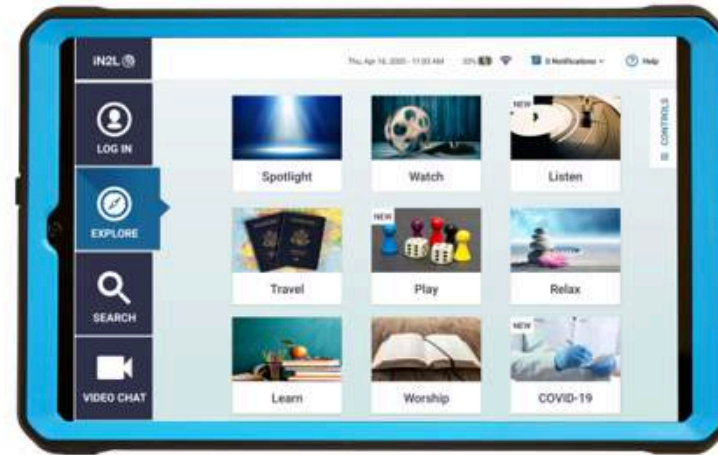
COVID-19: Impact and Opportunity

- Combating the negative effects of social isolation
- A shift from group engagement to individual engagement
- Providing critical connection between residents and families



COVID-19: Impact and Opportunity

- A Digital Care Package for Residents
 - Bring residents and families together with video chat visits
 - Keep connection going strong with photo/video sharing and text messaging
 - Ensure healthcare stays on track with telehealth video consultations
 - Further combat social isolation with preloaded content items for learning, fun, relaxation, and connection



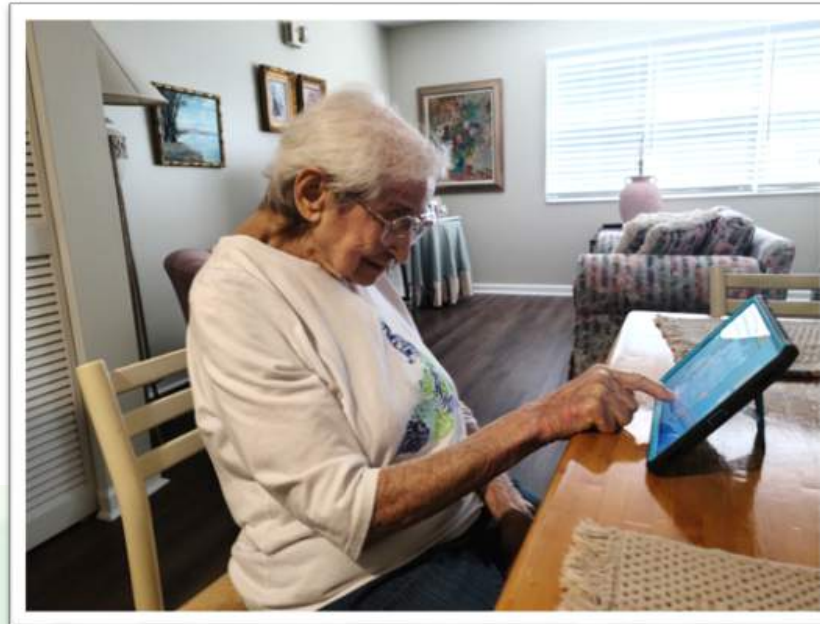
COVID-19: Impact and Opportunity

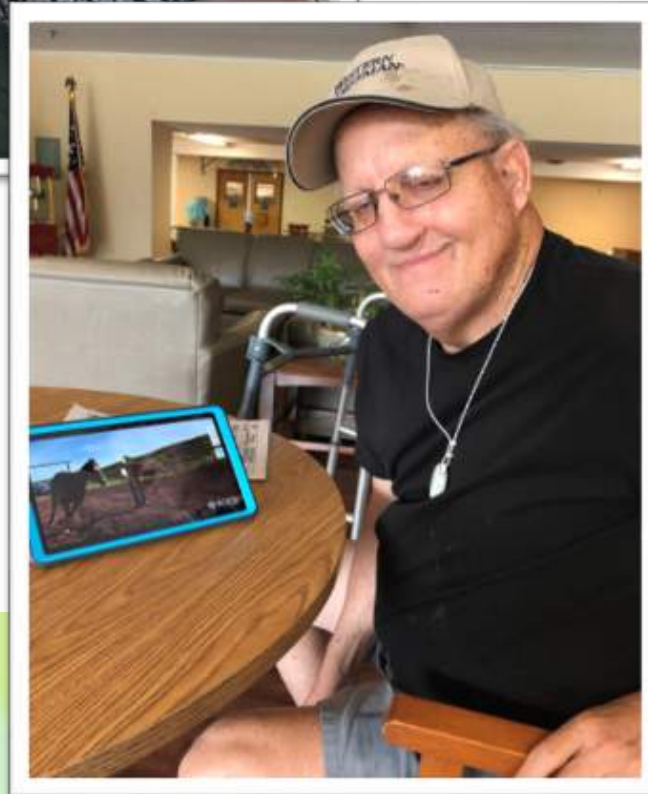
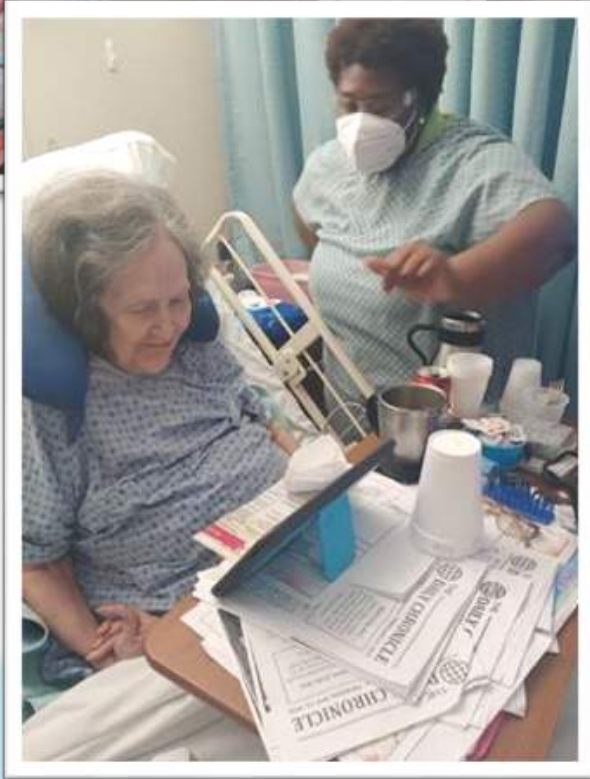
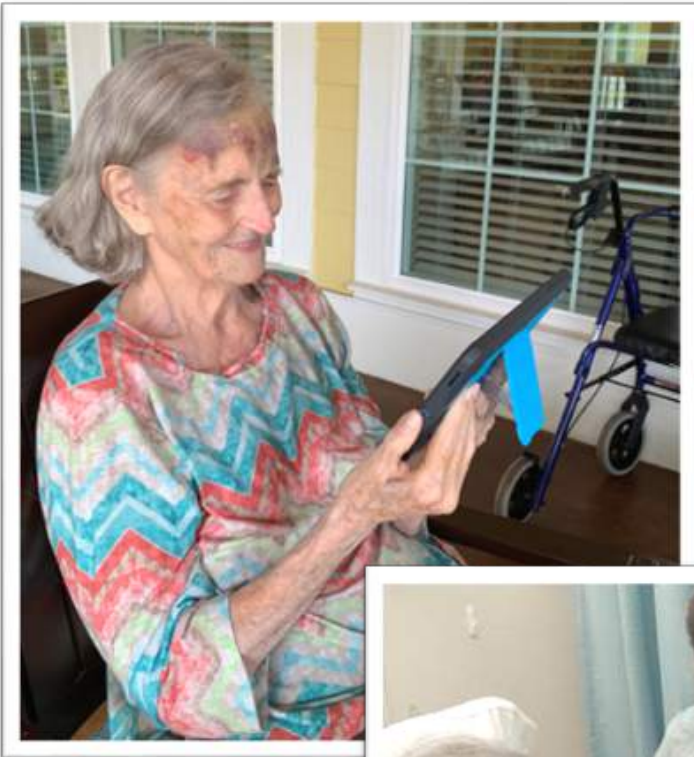
- Supporting government funding initiatives to increase connection during the pandemic
 - CARES Act COVID-19 Telehealth Program
 - CMP COVID-19 Communicative Technology Request
- Project: VITAL

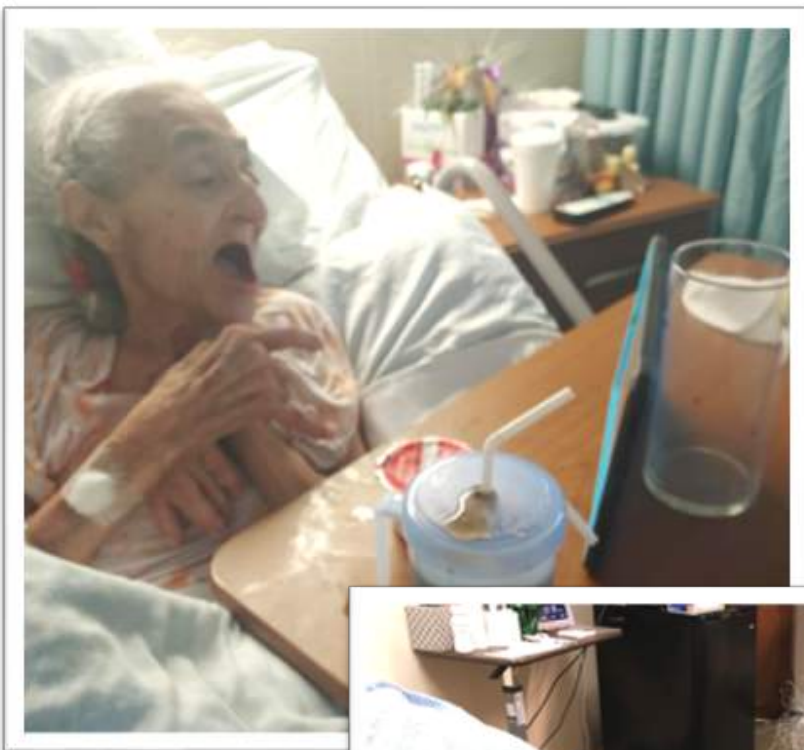


“Thanks to Project: Vital and iN2L, we are able to connect Mary with her daughters throughout the week. This family is very supportive and caring and was used to visiting Mary daily within the center before visitation was restricted. Now through this program, they get to see and talk to their mom several times a week, so Mary continues to feel their love, hear their voices and see their beautiful faces!”

-Palm Garden

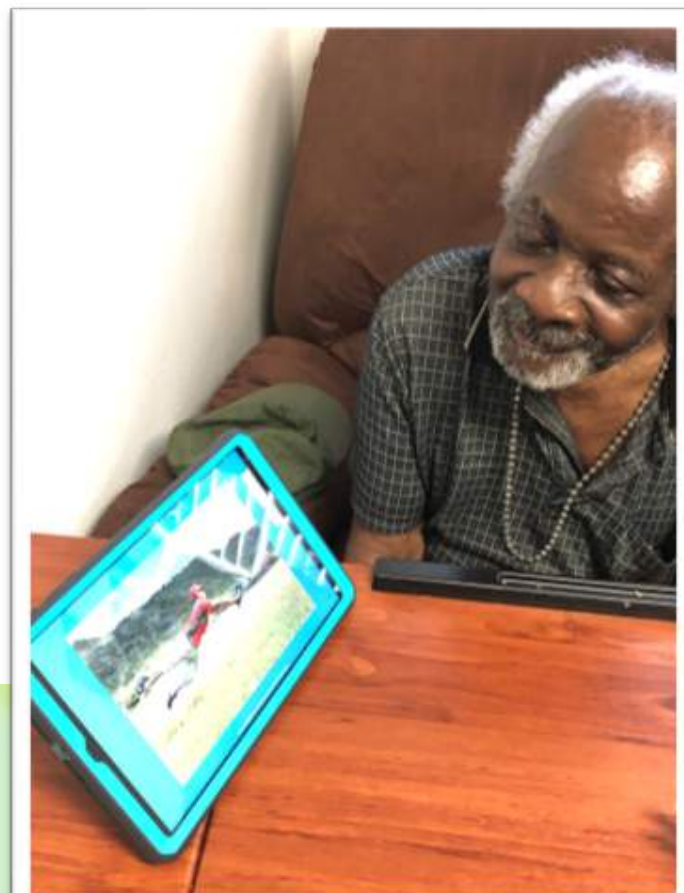






"This resident and her daughter live to see each other every day—there is never a day missed. This daughter is so dedicated to her mom that she was in tears when she finally got to see her mom on this video call and was so thankful. She told me that she loves me for making this happen and that this has been the best thing that's happened to her in a long time."

-Palm Garden



COVID-19 LESSONS LEARNED

- **Thrive Pre COVID-19**
 - **Educating the public**
 - **Aging demographic will be aging at home**
 - **Affordability of healthcare**
 - **Challenges we'll face**
 - **Loneliness & Isolation**
 - **Home health monitoring**
 - **Increase in dementia**
 - **Focus on Housing**
 - **Expanding care to the home**

THRIVE CENTER PHYSICAL INNOVATION CENTER



INNOVATIONS IMPACTING LIVES

4 Year Old Burn Victim



Nazareth Home Resident



HEALTHY AT HOME IS MORE THAN MASKS AND SOCIAL DISTANCING

What Has Thrive Learned?

- Impact on Our Programs

 - BingoSize (NIA Study)

 - Strive to Thrive (Fall
Prevention Program)

- Building a Virtual Thrive Center

 - On line programming

 - Virtual tours of the Center

 - eStore to access products

- Public Awareness of Technologies

 - Telehealth

 - Vital Monitoring

 - Social Engagement Tools



Lessons Learned from Covid-19: Creating a Safer, Healthier Home Health Hub



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**WHAT'S NEXT
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**TUESDAY, MAY 26, 2020
2:00PM EST**



**MARY FURLONG
and ASSOCIATES**
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QUESTIONS FOR DISCUSSION?

If you have questions for the panelists, please submit via the Q&A feature on your screen.

JOIN US NEXT WEEK

A New Era for Senior Living: How Crisis Can Create Novel Best Practices



MODERATOR

Mary Furlong
CEO, Mary Furlong & Associates
Executive Producer, What's Next
Longevity Academy



PANELIST

Laura Mitchell
CEO,
GrandCare Systems



PANELIST

Jolene Moore
AVP Resident Experience,
Discovery Senior Living



PANELIST

Mike Rethage
SVP, Head of Senior Living,
Touchtown



PANELIST

James Michels
Vice President of Development,
Army Distaff Foundation



**WHAT'S NEXT
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**TUESDAY, JUNE 2, 2020
2:00PM EST**



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QUESTIONS?

If you have questions you'd like addressed in next week's session, "A New Era for Senior Living: How Crisis Can Create Novel Best Practices", please send them to:
maryfurlongprograms@gmail.com

WHAT'S NEXT LONGEVITY ACADEMY

Visit the [What's Next Longevity Academy](#) webpage to view our complete collection of Academy sessions with password **AcademyVIP2020**:

- “Why Technology for Older Adults Matters in 2020 and Beyond”
 - “Fostering Innovation During Covid-19 & Beyond”
- “Caregiving During Covid-19 – How Self-Care & Wellness Take Center Stage”
- “The Ziegler Link·Age Fund: Priorities of the Fund and How Its Portfolio Companies Are Responding to the Covid-19 Crisis”
- “How the Covid-19 Crisis Presents Opportunities for New Partnerships”
- “Lessons Learned from Covid-19: Creating a Safer, Healthier Home Health Hub”

Additional Academy sessions for May and June will be announced soon!

WHAT'S NEXT LONGEVITY BUSINESS AND VENTURE SUMMIT

WE'VE GONE VIRTUAL!

Join us June 24-25, 2020 for the [What's Next Longevity Business and Venture Summit!](#)

You will receive COMPLIMENTARY access to exclusive content from leaders and investors in the longevity marketplace.

Featured investors include:



Christine Brocato, *Director of Strategic Innovation,*
Dignity Health



Todd Haim, *Chief of the Office of Small Business Research,*
National Institute on Aging



John Hopper, *Chief Investment Officer,* Ziegler
Link·Age Longevity Fund



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